

VIRTUAL BREW

February 5th - 8th 2018

LeadHeroes | Legacy Safeguard
Rocket Referrals | ARM Leads



Senior Marketing Specialists
(800) 689-2800 | SMS-University.com



LEGACY
Safeguard®

Protecting Your Family. Protecting Your Legacy.



ARM
Helping agents meet prospects.™

Thank you all who were a part of the Medicare Café Virtual Brew Week! We had great turnout and participation!

Make sure you get Lead Heroes free ebook, join Legacy Safeguard, get a demo for Rocket Referrals, and see the lead cards on ARM's catalogue.



LIKE MEDICARE CAFÉ on FACEBOOK for more great content and resources!

LIKE THE CAFÉ!





Affordable Telemarketed Leads

Medicare Supplement | Final Expense |
T-65 | Pre-Set Appointments



Sign up for the Lead Heroes newsletter and get a FREE copy of the eBook: 100+ Step-by-Step Scripts to Help You Close More Sales!

[CLICK HERE](#)

Check out their blog for even more resources!



Watch for the podcast between Glen and Mike coming soon!

LEGACY

Safeguard[®]

Protecting Your Family. Protecting Your Legacy.

Free legacy planning tool to help you talk about final expense! Tons of resources and tools for agents to market, offer, and sell final expense.

Works with United of Omaha, TransAmerica, Equitable, and NGL

Call (800) 689-2800 to contract for one of the above carriers or get your FREE membership into Legacy Safeguard.





Find & engage top promoters

Identify your top promoters and convert them into raving ambassadors. We send the right message at the right time to get the most out of your loyal clients. What's more, find unhappy clients that could be turning new business away from you and turn them into your top promoters.

- Determine your "Net Promoter Score"
- Find and eliminate 'detractors'
- Quickly view the value of your top promoters
- Keep your promoters promoting

See how Rocket Referrals can get you more referrals and more loyal clients!

FREE DEMO



Check out their blog for more ideas on how to engage your clients and be found online!

WATCH THE RECORDING





Studies show that 80% of seniors prefer to respond through direct mail rather than any other avenue – It is still the number 1 way to reach seniors

- Medicare Supplement
- Medicare Advantage
- Final Expense
- Dental / Vision / Hearing
- Dual (Medicare / Medicaid)
- Low Income Subsidy (LIS)
- And others!

Check out SMS's pricing with ARM and some example lead cards in the SMS/ARM Catalog:

[SEE THE CATALOG HERE](#)



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